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AUTHOR Leigh, Robert K.; And Others
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ABSTRACT

The result of an International Reading Association committee organized to identify successful community programs that stimulate an interest in reading, this paper identifies and describes 10 selected program areas that might be used as models for other communities. Following a brief description of the project and the submission criteria, the 10 program areas are listed as follows: (1) reading olympics, (2) parent brochures, (3) media uses, (4) parents as partners, (5) information from books, (6) reading and writing, (7) reacting to books, (8) adult models, (9) reading displays, and (10) book talks. Each description includes a contact person, the name of the comunity program, and materials. The paper also includes the program name and contact person of 110 additional projects judged to be effective in stimulating focus on reading and a love of literacy. (HTH)

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TEN PROJECT AREAS TO STIMULATE AN INTEREST IN READING

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by

Robert K. Leigh
University of Alabama

Thomas Patrick Fitzgerald
New York State Education Department

Christy York
Seattle, Washington Board of Education

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Robert K. Leigh
The University of Alabama
P. O. Box 2501
University, AL 35486

Thomas Patrick Fitzgerald
New York State Education Department
Washington Avenue
Albany, New York 12234

Christy York
2655 NW 90
Seattle, Washington 98117

Ten Project Areas to Stimulate an Interest in Reading

The International Reading Association recently organized a committee to identify successful programs that stimulate an interest in reading. The work of the committee is based on the need to expand the partnership between school and home. Parents, community leaders and school staff must share responsibility for setting a climate for reading and literacy. Community programs which stimulate readeing and literacy represent efforts to address one of the major challenges in society today - the education of tomorrow's citizens. This paper identifies ten program areas which might be used as models by other communities. Many programs now exist which have had positive results. The ten selected for this program are, therefore, samples of a larger number of those that exist.

An announcement appeared in the Reading Teacher and Journal of Reading in October 1982 requesting information on existing successful programs. In addition, all state IRA presidents received an invitation to submit names of programs that exist within their geographic area. The purpose of the survey was to gather information on programs which would serve as models for the development of other community and school programs. The announcement stated that the committee was interested in receiving information about the programs which met three basic criteria: (1) have stimulated an interest in reading,

(2) focus on enjoyment of reading, not on skill development,

(3) are community/school based.

One hundred and eighty-four projects were submitted to the committee for their review. A number of the submitted projects focused primarily on the development of reading skills and therefore were not included in the review process. The selection of the ten areas reported in this paper was completed from 110 projects judged to focus on stimulating an interest and a love for reading and literacy. The projects selected for inclusion in this paper represent a wide geographic spread, varied approaches to stimulating reading and a variety of clients. The description of each project is necessarily brief. The committee was not in a position to verify the details listed in the material submitted on each project. Project evaluations and products are a necessary part of any activity but were included for review in this paper.

1. Reading Olympics

Several communities and IRA Councils have organized programs called Reading Olympics. These programs are characterized by students accumulating points after completing activities related to reading.

One such program is located in Orlando, Florida. For the past four years the Orange County Public Schools in cooperation with the Orlando Public Libraries have sponsored "Reading Olympics" which involved approximately 60,000 elementary and secondary students plus thousands of parents and teachers competing in the reading events. Under the motivational label "Readers are Winners", the directions for the Reading Olympics identified student events, home events and teacher events. Students were encouraged to compete in events such as visiting a library, borrowing a book for reading, listening to a child read for five minutes a day for one week and sharing a newspaper or magazine article with a class.

Contact Person: Carolyn M. Cappleman
Orange County Public Schools
P. O. Box 271
Orlando, Florida 32802

Material: Certificate of Merit
"Readers are Winners" stickers
Directions to Parents and Students
Brochure on "Reading Olympics Decathlon"

2. Parent Brochures

The job of stimulating reading begins with the parent. In Spartanburg, a project entitled "Parents Awareness of the Importance of Reading (PAIR) began a program of visiting pre-

natal classes to describe again the importance of reading. The project organizers prepared packets of parent materials and organized a number of visits to homes to show how books can be read to children. The focus of the program was to introduce to parents the concept of the importance of reading in child development.

A second project which had a similar objective was operated by the Orange County Reading Association (Anaheim, California). "While Waiting" is a brochure produced by the Council and made available through doctors' and dentists' offices in an effort to educate parents about the reading process and their role in stimulating reading. The brochure contains games and activities that parents can use with their children while waiting for the doctor or the dentist.

Contact Person: Carolyn Landrum
Spartanburg Public Library
South Pine Street
Spartanburg, South Carolina

Title: Project PAIR

Material: Parent brochures

Contact Person: Cecilia Dougherty
860 South Cardiff Street
Anaheim, California 92806

Title: "While Waiting"

Material: Brochures

Contact Person: Lois Cersosimo
820 Blaine Avenue
Rapid City, South Dakota 57701

Title: "Catch Them in the Cradle"

Material: New Parent booklet made available for distribution to local hospitals as part of the information package to new parents.

3. Media Uses

The City of Chico, California has made use of two media avenues to stimulate reading and literacy. First, a project entitled "Radio Reading Service" utilizes Chico's non-commercial public radio station, KCHO-FM, to provide a second simultaneous service designed for print handicapped individuals. Any adult who no longer finds print as a valid means to keep up with the world may purchase a receiver and listen to the daily newspaper and magazines read to them over the station. A second use of media in Chico is represented by Kid Stuff. The Chico Enterprise-Record publishes a Saturday morning insert with articles, interviews and activities of interest to the elementary school aged student under the title, Kid Stuff. For the high school students a page is printed periodically which features interviews of interest to students of this age group.

Contact Person: David M. Abbott
Operations Director
Center for Information and Communications Studies
KCHO-91 FM Public Radio
Chico, California 95929

Title: Radio Reading Service

Contact Person: Kathleen Dixon
Life Style Editor
Chico Enterprise/Record
P. O. Box 9
Chico, California 95927

Title: Kid Stuff and Youth Page

4. Parents as Partners

A number of communities have developed a program which focuses on the parent as a partner with schools in developing interest in reading. New York State through the State Reading Association and the New York State Legislature has developed a program entitled "Parents as Reading Partners". The statewide program is operated through individual school districts or IRA Councils. One such school district, the Lake George School District, New York, set out to encourage parent participation in reading to their children. In a letter, parents are asked to read to children from an early age, and let children see other members of the family enjoying reading. The program encourages parents to spend 15 minutes per day reading to, listening to or silently reading with their children. Other relatives are also encouraged to read with children. After a student and his parents have completed 15 minutes of reading together for 6 days the certificate would be issued to that child.

Contact Person: Dr. Robert Fulmer
Lake George Central School
Lake George, New York 128[illegible]

Title: Parents as Reading Partners

Materials: Parent letters
Recording Forms
Certificates
Brochure entitled "Join the Top of the Hill Gang"

5. Information from Books

Competition in itself when handled correctly can stimulate an interest in reading. The Saginaw Board of Education organized a program called "Battle of the Books". Children in grades 4-6 read from a list of 50 books prepared by the library staff and the Director of Reading for the school system. A team of 6 children representing grades 4, 5 and 6 are chosen from participating schools. The schools then compete with other schools in a contest similar to "Schools Match Wits" on television. Students are asked questions about the books from the approved list. Points are awarded for correct answers and the schools continue competing until a winner is selected. The emphasis is on understanding what is read and reading a large number of books rather than simply on identifying a winner. Each student who participates at the school level by reading from the approved list is given a certificate of participation.

Contact Person: Gean Ann Tice
Saginaw Board of Education
550 Millard Street
Saginaw, Michigan 48603

Title: Battle of the Books

Materials: List of Books to be Read
Descriptive Material

6. Reading and Writing

The concept of literacy extends well beyond reading. Several organizations have designed programs which attempt to stimulate the child by encouraging him or her to write. One such program is called Young Writers Workshop in the Harper Creek Community Schools, Battle Creek, Micigan. The PTA sponsors the young

writers workshop designed to help students in grades 4, 5 and 6 to develop their potential as writers. Students work in small groups with one adult as a leader-critic. Participants are expected to bring with them a rough draft of a composition when they arrive at the Saturday morning workshop.

Contact Person: James L. Newnum
13149 Hoyt Drive
Battle Creek, Michigan 49017

Title: Young Writers Workshop

Contact Person: Lita Fries
1025 Second Avenue, Room 406
Oakland, California 94606

Title: Young Authors

Products: Publication that lists the student entries submitted by the 250 young authors.

7. Reacting to Books

Schools have organized several programs to encourage students to react to the books that they have read. One program has children vote for their favorite authors. Participating students vote for their favorite authors if they have read at least six books out of the ten recommended.

A second program, located in Crofton, Maryland, encourages students to write book reviews which would express their feelings concerning the content of their favorite books. This project is sponsored by the Ann Arundel County Reading Council of Maryland. The book reviews by children are printed in a brochure distributed to local public schools.

Contact Person: Maryellen Hains
Department of English
Western Michigan University
Kalamazoo, Michigan 49008

Title: Michigan Young Readers Award

Materials: Brochure on awards
Certificate to Participating Schools
Young Readers Choices; A Guide to Current Books

Contact Person: Bennie Schmaeltz
176 Ethyl Drive, Apartment 103
Laurel, Maryland 20707

Title: Student Book Review Project

Materials Available: "What is at the End of the Rainbow" - Book reviews by children for children

8. Adult Models

It is common knowledge that a larger percentage of boys than girls experience difficulty in learning to read. Several community projects address the need for adult role models for young students. In Olympia, Washington a project entitled "Father/Child Reading" offers an alternative on Saturday morning to cartoons. The project uses school libraries to bring together students from four schools. During the hour and a half time, a project leader briefly encourages parents to read to their children and describes techniques for reading aloud. A short story or poem is read by one of the adult model readers and then the fathers and children find a comfortable place in the libraries to read to each other. A similar project exists in Seattle, Washington under the title of "Male Reader Project".

Contact Person: Denny Bailey
3104 Longinaker Drive
Olympia, Washington 98501

Title: Father/Child Reading

Contact Person: Christy York
2655 NW 90
Seattle, Washington 98117

Title: Male Reader Project

9. Reading Displays

The use of malls to stimulate an interest in reading has become popular in the last few years. A "Family Reading Fair" is held in Stroudsburg, Pennsylvania each year to encourage reading. The Family Reading Fair is a venture organized by concerned area reading specialists who volunteered their time and effort. The fair is designed to actively involve parents and children in fun-filled, hands-on reading experiences. The focus of the project is on children from pre-school level through the elementary grades. A wide variety of activities and displays are available at the fair. Participants can make reading games, listen to stories being read, write a story on a computer, visit with storybook characters, win free prizes, gather information, and talk to professionals in many educational areas.

Contact Person: Len Santos
Monroe Reading Council
Route #5, Box 5219
Stroudsburg, Pennsylvania 18306

Title: Family Reading Fair

Contact Person: Donna Read
Florida Atlantic University
College of Education
Boga Ratan, Florida 33431

Title: Reading Day at the Mall

10. Book Talks

School districts have organized programs which provide opportunities for students to share ideas about the material that they are reading. Book talks enable students from different grades to share insights and to critique books in informal groups. This procedure helps students develop and use vocabulary in response to the literature with which they are dealing. Programs in this area exist in Plano, Texas, New York City, and Wyoming County, New York. These programs are similar to the Great Books Discussion Programs which exist throughout our country.

Contact Person: Jerry Haggard
1517 Avenue A
Plano, Texas 75074

Title: Reading Support Program

Material: Descriptive Material
Reading Habits Questionnaire
Student Profile

Contact Person: Helene Steinbuck
Community School District No. 4
219 East 117 Street, Room 404
New York, New York 10035

Title: Hip Pocket Book Club

Material: Decals and Certificates

Contact Person: Nardi Van Arsdale
10 Washington Street
Castile, New York 14427

Title: Project Read

Material: Pre-school Reading List
Certificates
Calendars
Much Descriptive material

The projects described in this paper represent only a few of the large number of successful programs operating across this country. Further information about the projects described in this paper can be obtained by writing to the contact people. The committee on stimulating reading and literacy has also prepared a listing of all of the projects submitted to the committee. This listing* may be obtained by writing to the chairperson, Thomas Patrick Fitzgerald, RAP Office, Room 675 EBA, State Education Department, Albany, New York 12234.

If you are aware of other community programs organized to stimulate reading and literacy, which you feel represents a successful attempt to encourage children, please submit information briefly describing the project on the enclosed form.

*The listing referred to above is Appendix A of this document.

ONE HUNDRED-FIFTEEN PROJECTS THAT WORK IN STIMULATING READING AND LITERACY--A NATIONAL SURVEY

	Name of Project	Contact Person/Address
1)	READING WEEK	Marty Wright, President Jessie Wardlaw Williams Reading Council Route 2, Box 172 Chico, CA 95926
2)	SUMMER READING CLUB & STORYTIME	Robie Amer Butte County Library 1820 Mitchell Avenue Oroville, CA 95965
3)	KID STUFF & YOUTH PAGE	Kathleen Dixon Lifestyle Editor Chico Enterprise-Record P. O. Box 9 Chico, CA 95927
4)	RADIO READING SERVICE	David M. Abbott Operations Director Center for Information & Communication Studies KCHO-91 FM CSU Chico, CA 95929
5)	LITERACY VOLUNTEERS OF THE SOMMERVILLE AREA	Alma C. Liotta Literacy Chairperson NJRA 17 East Spring Street Somerville, NJ 08876
6)	PROJECT PAIR - PARENTS' AWARENESS OF IMPORTANCE OF READING	Carolyn Landrum Spartanburg County Public Library South Pine Street Spartanburg, SC 29302
7)	CELEBRATE LITERACY AWARD	Treva D. Brodhagen 304 2nd Lane Abbotsford, WI 54405
8)	LAUBACH LITERACY COUNCIL	Mrs. Ellen Rusch, Director LEARN Workshop YMCA Central Branch 9th and Walnut Streets Cincinatti, OH 45202

9)	BOOKFAIR AT COUNTY LIBRARY	Rebecca C. Hamman 15 Marilynn Road Scott Depot, WV 25560
10)	STATE READ-IN	Frances LaCroix Chairperson, Celebrate Literacy Idaho Council IRA Twin Falls School District 411 201 Main Avenue, W. Twin Falls, ID 83301
11)	ADULT BASIC EDUCATION (ABE)	Barbara Gardner, Community Education Coordinator Madison Board of Education 6741 North Ridge Road Madison, OH 44057
12)	"LET'S BEGIN READING IN THE CRADLE"	Helen Correll 1109 Candlewood Circle Pensacola, FL 32504
13)	RIF (READING IS FUNDAMENTAL)	Bill Donovan High School Media Center Eagle Butte, SD 57625
14)	ELEMENTARY READING/LITERATURE Program	Dr. Gerry Haggard 1517 Avenue A Plano, TX 75074
15)	PROJECT R.E.A.D. (READING ENJOYMENT AND DEVELOPMENT)	Peggy Kitchel 1215 George Street Logansport, IN 46947
16)	DELTA KAPPA GAMMA LIBRARY PROJECT	Mrs. Richard A. Johnson 11 Forest Park West Jacksonville, IL 62650
17)	"R.I.F." (READING IS FUN)	Mrs. Bobbie Drumeller 7501 East Grayson Road Hughson, CA 95326
18)	SUNSHINE READERS	Maryellen Fisher 19 Lorraine Avenue South Hadlen, MA 01075
19)	PARENTS LITTERBAGS FOR ALL FIRST GRADERS IN THE COUNTY	Janice Jolley Route 3 Decatur, TN 37322
20)	STUDENT BOOK REVIEW PROJECT	Ms. Bonnie Schmeltz 176 Ethel Drive - Apt. 103 Laurel, MD 20707

21)	CLAY COUNTY READING OLYMPICS & JOY OF READING	Joaan M. Kuhn 3201 Hidden Lake Drive, East Jacksonville, FL 32216
22)	THE HEART OF GEORGIA LITERACY ADVANCE PROGRAM	Sister Lucy Comer Route 1 Rhine, GA 31077
23)	THE GREAT JEFFERSON CITY READ-IN	Dr. Nancy Weddle 714 Proctor Drive California, MO 65018
24)	SUMMER FUN READING PROGRAM	Cherry Veith 211 South Elson Kirksville, MO 63501
25)	COLLEGE READING PROGRAMS FOR DEVELOPMENTAL OR REMEDIAL STUDENTS	Dr. Lynna Geis Oscar Rose Junior College 6420 S.E. 15 Midwest City, OK 73110
26)	RIGHT-TO-READ WEEK	Carol Sutherland Vigo County Public Library Terre Haute, IN 47807
27)	PARENT FESTIVAL	Judy Popp 4202 Tieton Yakima, WA 98937
28)	LEISURE READING PROGRAM	Kimberly G. Harvey 340 Fort Street Buffalo, WY 82834
29)	AUTHOR OR ILLUSTRATOR OF THE MONTH	Christine Beesley Kennedy School 60 South 5th West Rexburg, ID 83440
30)	READING DAY AT THE MALL	Dr. Donna Read Florida Atlantic University College of Education - 113 Boca Raton, FL 33431
31)	DEVELOPING A SECONDARY READING PROGRAM	Marcia Pierson or Dick Lowery 509 North Iowa NS-RF School Nora Springs, IO 50458

32)	SUMMER READING PROGRAM	Laurie Surface Tazewell County Public Library Tazewell, VA 24651
33)	YOUNG AUTHOR'S CONFERENCE	Leona D. Hefner, Co-chairperson 3012 Bristol Ct. Kalamoazoo, MI 49008
34)	LAUBACH LITERACY ACTION	Charles E. McMorran Boone-Madison Public Library 375 Main Street Madison, WV 25130
35)	PARENT INVOLVEMENT PROJECT	Rosemary Quigley 12170 Quigley Road Dexter, MI 48130
36)	PHILADELPHIA COUNCIL IRA IMMIGRANT TUTORING PROJECT	Mrs. Perky Cohen, Chairperson Immigrant Tutoring Project 7904 Louise Lane Philadelphia, PA 19118
37)	EXCITING WAYS TO MOTIVATE STUDENTS WITH LEARNING SUPPORT SYSTEMS	Avis Hutton Box 314 Bassett, NB 68714
38)	EACH ONE TEACH ONE	Mrs. Wright 910 Broadway Fort Wayne, IN 46804
39)	READING DAY AT THE MALL	Janet Harper 541 Naples Corpus Christi, TX 78404
40)	ALLEN COUNTY (IN) PUBLIC LIBRARY SUMMER READING CLUB	Cindy Woodruff P. O. Box 2270 Fort Wayne, IN 46801
41)	BOOKWORMS	Carol O'Neil 111 South Street Johnson Creek, WI 53038
42)	BOOK CLUB	Shelby Barrentine 215 West Buell Pocatello, ID 83204
43)	CALM - CHATTANOOGA AREA LITERACY MOVEMENT	Mrs. Helen C. Mann, Executive Director 305 West Seventh Street Chattanooga, TN 37402

44)	BROCHURES FOR PARENTS	Lila P. Myers Box 267 Scranton, SC 29591
45)	FALL INTO READING	Jack Reynolds EA 202 Bemidji State University Bemidgi, MN 56601
46)	LANGUAGE ARTS LITERACY CONTEST	Roxie Thompson Buffalo Jones Garden City, KS 67880
47)	MALE READER PROJECT	Kristi York 2655 NW90 Seattle, WA 98117
48)	READING IN THE MALL	Susan McConaghz, Secretary West Shore Council IRA 1875 Turner Boulevard #K Elyria, OH 44035
49)	"READ N TELL" OLYMPICS- READING MOTIVATIONAL MONTH	Anne Williams 117 Pine Tree Road Perry, FL 32349
50)	DAY OF READING	Barbara Wyne Route 5, Box 262 139th Street Lockport, IL 60068
51)	CHILDREN'S WEEK	Dr. Betty Moore DeKalb Reading Center Indiana Cree Drive Clarkston, GA 30328
52)	BATTLE OF THE BOOKS	Mary Wildermuch, Librarian Muscatin High School 2705 Cedar Street Muscatin, IO 52761
53)	SUMMER LIBRARY READING PROGRAM	Mrs. Ralph Tharp, Head Librarian Alamosa Southern Peaks Library Alamosa, CO 81101
54)	READING FAIR	Myrna Levy 110 Elm Ridge Drive Toronto, ONT. M6B 1A8

55)	RILEY	Cindy Grabe Kelly School 300 Cherry Grand Fords, ND 58201
56)	MORE THAN A COOK BOOK	Lillian K. Johnson 305 SW 76th Lawton, OH
57)	LAUBACH LITERACY ACTION	Charles McMorran Boone-Madison Public Library 375 Main Street Madison, WV 25130
58)	READING DAY ON THE MALL	Dr. DiAnn Ellis 1850 Willow Road #35 Palo Alto, CA 94394
59)	READING JAMBOREE	Barbara B. Yale Northeast Elementary School Ithaca, NY 14850
60)	CHILDREN'S BOOK FESTIVAL	Dan Devoe 140 Cumberland Street Ottawa, Ontario KIN769
61)	SKILLS FOR LIFE - A SERIES OF COURSES FOR WOMEN	Mary Rose Harrell New Mexico State University 1500 University Drive Carlsbad, New Mexico 88220
62)	JOURNAL OF READING	Mabel Aranha 945 West End Avenue Apartment 10C NY, NY 10025
63)	YOUNG AUTHORS	Victoria W. Shore 407 Tricia Lane Elizabethtown, Kentucky 42701
64)	RIGHT TO READ WEEK	Barb Amann, President Martha Weber Council 257 Manville Avenue Bowling Green, Ohio 43402
65)	OLYMPICS OF THE MIND	Maude Underwood 5 Tisdale Road Indian Head, MD 20640
66)	CONTINUING EDUCATION PROGRAM	Joyce Lang 1262 Crestwood Drive Morgantown, WV 26506
67)	YOUNG WRITERS WORKSHOP	James L. Newnum 13149 Hoyt Drive Battle Creek, Michigan 49017

68)	YOUNG AUTHORS	Lita Fries 1025 Second Avenue Room 406 Oakland, CA 94606
69)	CELEBRATE LITERACY AWARD	Milo Ball South 3803 Tekoa Street Spokane, WA 99203
70)	READING THE IN THE MALL	Pat Cassell 5002 Fredrick Spokane, WA 99207
71)	STORY-TELLING UNDER THE TREES	Sheila Swan 8 Ewing Street Hamilton 5-29, Bermuda
72)	JUNIOR GREAT BOOKS	Jackie Zanotti 450 Marie Battle Creek, Michigan 49017
73)	WHILE WAITING	Celia Dougherty 860 South Cardiff Street Anaheim, CA 92806
74)	YODER SCHOOL READING	Ada Schrock Yoder School Grantsville, MD 21536
75)	FEATURE A CLASSIC	James L. Newnum 13149 Hoyt Drive Battle Creek, Michigan 49017
76)	RIF	Norma Wallace LVA Community School 801 Jackson Lake View, IA 51450
77)	READ WITH CY	Maribeth Henney Education Department ISU Ames, IA 50010
78)	LET'S READ!	Myrna Weis 918 Redwood Junction City, KS 66441
79)	MEET THE AUTHOR	Sandy Kapela Box 411A Napanoch, NY 12458
80)	FATHER-CHILD READ-IN	Denny Bailey 3104 Longinaker Drive Olympia, WA 98501

81)	MICHIGAN YOUNG READERS' AWARD	Maryellen Hains Department of English/MYRA Western Michigan University Kalamazoo, Michigan 49008
82)	LEAP	Jo Marry Rice or Lorraine Burns 955 Campbell Road Houston, TX 77379
83)	CATCH THEM IN THE CRADLE	Lois Cersosimo 820 Blaine Avenue Rapid City, South Dakota 57701
84)	BOOK FAIR	Dr. Elinor Ross Tennessee Tech., Box 5042 Cookeville, TN 38501
85)	ALVARADO SCHOOL ART PROJECT	Rose Barrigan, Principal Alvarado School 625 Douglass Street San Francisco, CA 94114
86)	CHILDREN'S HOSPITAL WARD BOOK PROJECT	Marilyn Meiseger 7427 Westland Avenue Stockton, CA 95207
87)	USED BOOK SALE	Barbara Jepsen 4 Yorktown Circle Carson City, Nevada 89701
88)	A FAMILY LEARNING CENTER	Yvonne White 1948 First Avenue New York, NY 10029
89)	LAURENS COUNTY LITERACY COUNCIL	Dr. Ronald L. Hubright P. O. Box 388 Laurens, SC 29360
90)	LANGUAGE AND LITERACY	Dr. Leslie W. Crawford Moorhead State University Moorhead, MN 56560
91)	BRIGHT BEGINNINGS	Linda Woodrow 2196 Butternut Drive Okemos, MI 48864
92)	READING STIMULATION	Mrs. Dorothy Clayborne 181 North Bend Road Baltimore, MD 21229
93)	BOOK FAIR AT THE STATE FAIR	MaryAnn Rozsas 501 West 19th Street Wilmington, DE 19802

94)	LITERATURE DAZE	Judy Laird San Juan District 3738 Walnut Avenue Carmichael, CA 95608
95)	CELEBRATE LITERACY	Vicky Hoag 3982 North Briarwood Fresno, CA 93705
96)	PROGRAMMED TUTORING IN READING	Barbara S. Bass Glenside Elementary School Limekiln Pike & Harrison Avenue Glensdale, PA 19117
97)	STAR	Dorothy Feldman 165 West End Avenue New York, NY 10023
98)	NA PUA A PAUAHI	Julie Williams Extension Education Division Kamehameha Schools Kapalama Heights Honolulu, HI 96817
99)	STIMULATING CHILDREN'S WRITING THROUGH LITERATURE	Gerald R. Hartzell Reading Consultant Hiram W. Dodd Elementary School South Church & Mohawk Streets Allentown, PA 18103
100)	READING IS FUNDAMENTAL	Barbara Atkinson Director, Supplier & Organizational Relations Reading is Fundamental, Inc. 600 Maryland Avenue, SW - Room 500 Smithsonian Institution Washington, D.C. 20560
101)	BIRD CLUB	Mary Ann Fitzgerald 206 Crosswood Road Branford, CT 06405
102)	HOME READING PROGRAM	Emily M. Adorable Reading Specialist Harvey Green School 4287 Gatewood Street Fremont, CA 94538
103)	DISTRICT POLICY ON READING	David Costa East Greenwich Public Schools LeBaron Drive East Greenwich, RI 02818
104)	ENRICHMENT PROGRAM	Virginia A. Fant Reading Specialist Hunt Valley Elementary School Springfield, VA 22153

105)	GIFTED AND TALENTED	Joseph Sanacore 12 Mary Street Miller Place, Long Island New York 11764
106)	READING HELPER	Beatrice Teitel 1814 East 22 Street Brooklyn, NY 11229
107)	TITLE I READING PROGRAM	Patricia Tarry-Stevens Title I Reading Teacher Valley High School 1505 Candelaria NW Albuquerque, NM 87107
108)	SUMMER READING	Gwendolyn Grossman P. O. Box 2208 Prairie View, TX 77445
109)	LITERATURE UNITS	Patricia K. Helmick Reading Teacher 1306 South Quincy Street Arlington, VA 22205
110)	YOUNG ADULT TRADE BOOKS	Sharron Freeman 138 Ballard Drive West Hartford, CT 06119
111)	CRIME PREVENTION	Jeffrey B. Reiter 5900 S.W. 59th Street Miami, Florida 33143
112)	THE NATURAL LANGUAGE APPROACH TO READING & WRITING	Gail Heald-Taylor Consultant in Primary Education The Waterloo County Board of Education Education Centre 51 Ardelt Avenue, Box 68 Kitchener, Ontario N26 3X5
113)	GARFIELD SUMMER READING PROGRAM	Mary L. Wildermuth Library Coordinator Muscatine High School 2705 Cedar Street Muscatine, IA 52761
114)	SIXTH GRADE BOOK BOWL	Dr. Barbara Zynda Reading Consultant East Lansing Public Schools 1601 Burcham Drive East Lansing, Michigan 48823-2782
115)	THE PEEL ADULT LITERACY PROGRAM	Mr. Denis Maika Coordinator of Language Arts Dufferin-Peel Roman Catholic Separate School Board 1150 Eglinton Avenue East Mississauga, Ontario L4W 2M6